

## Creative District Commission Meeting Minutes



July 5, 2017 9-11am  
Town Hall 507 Maroon Avenue  
Meeting Room Junior

### Call to Order

Mason calls the meeting to order at 9:06

### Roll Call

*Commissioners:* Shaun Horne, Emily Rothman, Jeff Taylor, Sooner McKay, Mary Tuck, Kimbre Woods.

*Staff:* Hilary Henry.

*Public:* Jennie Birnie

### Minutes

No concerns or revisions. Tuck motions to approve the minutes. Horne seconds. All in favor

### Budget

No concerns with the budget. Budget needs to be amended to reflect \$900 in unused grant funding for the National Dance Day event that was cancelled.

### Future Meeting Dates

August 7 – 2:30-4:30 EEP Subcommittee

August 22 – 5:30 Backyard Get-Together (Shaun Horne's House – 323 Whiterock)

August 23 – 2:30-4:30 MC Subcommittee

### Consent Agenda

No agenda items

## **General Business**

### *Selection of a New Vice-Chair:*

The Commission must select a new Vice-Chair of the Commission as this is Woods last meeting. She is stepping down from the Commission to attend graduate school in New Mexico.

Rothman motions to select Horne as the new Vice-Chair as Woods has stepped down from the Commission. Taylor seconds. All in favor.

### *Selection Committee*

The Commission needs to select a new Commissioner to fill Woods position. Per the Commission guidelines, the selection committee consists of two Commissioners and the Town Council Liaison, Paul Merck.

Woods motions to select Horne and Tuck to serve on the selection committee with Paul Merck. Rothman seconds. All in favor.

## **Staff Update**

### *Commissioner Roles and Responsibilities*

Henry has revised the Commissioner Roles and Responsibilities to reflect Bob's Rules of Orders, based on Merck's suggestion. She included an additional bullet point under Ground Rules for Commission meetings to read "The chair is in charge of running the meeting. Commissioners should wait to be acknowledged by the chair before speaking." Henry will fix a typo.

Horne motions to approve the roles and responsibilities. Rothman seconds. All in favor.

### *2018 Budget*

Henry tells the Commission that she is responsible for submitting a budget to senior staff at Town Hall by the end of the month. She asks that each of the subcommittee discusses their desired budget at their next meeting. She will have budget numbers together for the next Commission meeting.

### *Temporary Public Art Project*

Blair Garth completed the temporary art installation for the Center for the Arts. Some difficulties with installation due to the ongoing construction. Garth will have to leave before the piece is installed but Crockett should be able to install the piece before the end of the week.

### *Wayfinding*

The Wayfinding Committee is continuing to work with Margaret and Keitha, the designers, to finalize the wayfinding design. Their chose design concept will use forged iron brackets. Henry will present to Town Council on the Wayfinding design on August 21.

### *Creative District Work Outside of the Creative District*

Henry gives an overview to the Commissioners about doing work outside of the Creative District, as this has come up with several grant applications.

Henry states that as the Creative District is a physical place within the Town of Crested Butte and is a program of the Town of Crested Butte. Therefore, it is outside of their jurisdiction to work beyond the Town's borders. She states that the District can work with partners to help support projects outside of the District, but that they cannot independently fund or spearhead work outside of the Town.

Birnie states that she thinks the Commission doing work outside of the District could be of concern to Colorado Creative Industries. Taylor says that he understands that the Halloween Art Installation in Gunnison may not be the right fit for the Creative District.

## **Events, Education, and Projects Subcommittee**

### *Grants*

Rothman provides an overview of the upcoming grant cycle. Applications are due on August 25. Henry and Rothman have worked together to update the grant application and guidelines. They have also developed a funding agreement letter to send to grant recipients outlining grant deliverables, conditions, and requirements.

Rothman states that they have had issues with some of the grant applicants not following through with their projects. Adge Lindsey had to cancel National Dance Day, Tyler Lucas has not schedule his free concert yet, Kathleen Mary has had trouble getting rehearsal space, and Hanna Keegan had to cancel the outdoor play. Henry states that they hope the new grant funding agreement letter will make grant expectations clearer and increase compliance.

### *Public Art*

Rothman states that EEP has discussed making public art a subcommittee separate from EEP. The Commissioners discuss the pros and cons and decide to leave public art within the purview of EEP for now. They will move public art to its own subcommittee if it becomes necessary at a later date.

### *Cupcakes with Creatives*

The Commissioners decide to host a Cupcakes with Creative event on August 30 to help market the open Commissioner positions. McKay and Tuck will take point on planning the event. Birnie offers to host the event at the Center for the Arts. Tuck will coordinate the cupcakes.

Woods motions to allocate \$200 for the event. McKay seconds. All in favor.

### *Jennifer Shelby – CU Evaluation – Visit on August 14-17*

McKay states that Jennifer Shelby, a PhD student from CU, will visit Crested Butte from August 14-17 to research the Crested Butte Creative District. She will be conducting informal interviews with a variety of creatives and key figures in the Creative District to better understand how to best evaluate the efficacy of the Creative District program. McKay will send an email to creatives to see who would be willing to talk to her.

The Creative District needs to provide lodging for her stay. Horne motions to allocate \$500 for her lodging. Rothman seconds. All in favor.

## **Marketing and Communications Subcommittee**

### *Marketing materials*

Map brochures have been printed. Tuck delivered to local businesses and non-profits. Tuck says she got a very enthusiastic reception for the brochures.

Henry shows the new website, which launched recently, to the Commissioners. She plans on continuing to work with Shawn, the web designer, to clean up some of the tweaks on the site.

### *FAM Trips*

Tyra Sutak had a very successful visit for the Food and Wine Festival. She should be writing a piece for 5280.

Eric Peterson is coming to write a piece for Confluence Denver on August 20-22. He needs people to show him around during his stay. Henry will send out an email to coordinate people to talk with Eric.

### *Bloggers*

Henry is receiving blog posts from local writers. Some are posted on the website and more will be posted soon. She will work to get the posts on Facebook.

## **Bullet Points for Town Council**

1. The Crested Butte Creative District has launched a new website [cbcreativedistrict.org](http://cbcreativedistrict.org)
2. The Creative District partnered with the Center for the Arts to create a new temporary art installation highlighting the entrance to the Center during construction
3. The Creative District brought a writer to the Food and Wine Festival. She will be writing an article in 5280 mentioning the Festival and the Creative District.
4. The Creative District has published a walking map of the district and distributed to all of the creative businesses throughout the District.
5. The Creative District funded a mural in the KBUT studios painted by Lian Canty. It is finished and ready for viewing!