

Creative District Commission Agenda



December 6, 2017 9-11am
Town Hall 507 Maroon Avenue
Meeting Room Junior

9:00 - Call to Order

9:01 - Roll Call: Commissioners and public sign-in

9:05 - Approval of the November 1, 2017 Meeting Minutes

9:10 – 2017 Year-To-Date Budget Review

9:15 - Set Future Meeting Dates

9:20 – General Business – Mason

- Retreat (10 min)
 - o Motion to approve funding for facilitation.
 - o Reschedule date.
- Update on Arts Alliance presentation to Town Council (5 min)
- Commissioner Responsibilities Recap (5 min)

9:40 - Events, Education, and Projects (EEP) Subcommittee Report – Rothman

- Update on public arts funding structure (5 min)
 - o Motion to approve \$20 expenditure for *Public Art by the Book*
- Shaun's light pole idea (5 min)

9:50 - Marketing and Communications (MC) Subcommittee Report – Melissa

- Update on "Give Creatively" Campaign (10 min)
 - o Motion to approve \$175 in funding for campaign marketing
- Update on Creative Corridor update (5 min)

10:05 – Town Council Update

- Create 3-5 bullet points for Paul to bring to the next Town Council meeting (5 min)

10:10 – Public Comment

10:20 – Adjourn

Upcoming Subcommittee Dates:

December 13, 12-1:30, Marketing and Communications

December 19, 11-12:30, Events, Education, and Projects

January 3, 9-11 am, Commission

For complete meeting dates and changes, visit cbcreativedistrict.org

Creative District Commission Meeting Minutes



November 1, 2017 9-11am
Town Hall 507 Maroon Avenue
Meeting Room Junior

Call to Order

Mason calls the meeting to order at 9:05.

Roll Call

Commissioners: Melissa Mason. Emily Rothman. Shaun Horne. Sooner McKay. M'Lissa Story. Jeff Taylor.

Staff: Hilary Henry.

Town Council Liaison: Paul Merck

Minutes

No concerns or revisions. Horne motions to approve the minutes. McKay seconds. All in favor.

Budget

Horne asks why we are rolling over funds to 2018. Henry explains that because the Commission received significant funding from CCI in 2017, the Commission proposed to roll some of this funding over to the 2018 budget cycle. The 2017 budget, as it now stands, reflects \$7,450 that will be rolled over to the 2018 budget. This funding was originally allocated for public art infrastructure, videography, and community grants in the 2017 budget. As the 2018 budget is nearly finalized by the Town Council, Henry stated that rolling these funds over was no longer negotiable. Horne states that next year, they may want to reserve some money to be spent in the last few months as the Commission has very few funds to dedicate towards projects currently.

Horne asks if in 2018 the Commissioners should ask the Town of Crested Butte to pay them for their time. Mason says that she thinks that it is too early to request funding from the Town Council and recommends that the Commission waits until it can demonstrate some significant projects that it has completed. Horne agrees.

Future Meeting Dates

November 15, 12-1:30, MC (including a discussion on the retreat agenda from 12-1)

November 28, 5:45, Backyard Get-Together (Melissa's House – 501 5th Street)

November 29, 9-10:30, EEP

December 6, 9-11, Commission

December 13, 12-1:30, MC

December 19, 11-12:30, EEP

January 3, 9-11 am, Commission

January 10, 9-10:30 am, EEP

January 16, 9-10:30 MC

January 30, 9am – 3 pm, Retreat

General Business

Recommendation to Town Council for the Selection of New Commissioners

Henry states that the selection committee, including Shaun Horne, Emily Rothman, and Paul Merck made a recommendation to Town Council for the selection of Jenny Birnie and Lisa Wishard to Town Council. Horne states that he thinks both of these candidates will be excellent additions to the Creative District.

Horne also states that he wants to ensure that all Commissioners act as a group, not make decisions independently. Story believes that the Commission should ensure that there is a separation between the Creative District and Center for the Arts. Henry says that all decisions, per the Creative District Commissioner Guidelines, must be made at Commission meetings and will ensure that Birnie understands this.

Retreat

Commissioners set the retreat date for January 30, 2018. They decide to spend the first hour of their upcoming Marketing and Communications subcommittee working on retreat planning. All Commissioners who are interested in retreat planning should attend the meeting.

Events, Education, and Projects

Rothman gives an overview of the subcommittee report, including the CBCS mentorship program, CU evaluation program, and recent grantees.

Change Leadership Program

McKay has requested that the Commission provide her with \$100 in funding for professional development to attend the Change Leadership Institute. McKay plans on using her Change Leadership training to do a documentary project about Crested Butte or a sexuality training through art.

Rothman makes a motion to reimburse McKay for her \$100 fee to the Change Leadership Institute. Taylor seconds. All in favor.

Review of 2017 Grantees

Henry says that all grantees have turned in final reports and invoices to the Town, except for Tyler Lucas. Tyler Lucas has been granted an extension to December 10. Commissioners discuss the strengths and weaknesses of the 2017 grant projects. They plan to provide more guidance to grantees in 2018 and be clearer on expectations throughout the process.

Update on the Public Art and Professional Development Program

Rothman states that information on both the public art and professional development programs are in the synopsis. Public arts program is currently considering two larger (\$2,500) project-specific RFPs, with the remaining funding (\$5,000) used for rolling small grants. EEP will finalize the public art grant funds at their upcoming meeting. Story and McKay plan to revise the professional development survey.

Marketing and Communications Subcommittee

Update on Give Creatively Campaign

Henry says that the Marketing and Communications subcommittee worked on putting together a “Give Creatively” campaign that would feature holiday gift ideas from local creatives on the Creative District website. Henry has sent out an email to the listserv asking local creatives to list their holiday gift ideas with the Creative District.

Story states that she would have liked to see the email before it went out to the public. Commissioners discuss what decisions are appropriate for subcommittees to make and what should be brought to the full Commission. In the future, Commissioners decide that mass emails will be previewed by Commissioners and new campaigns will be voted on by the full Commission.

Marketing and Communications subcommittee has requested to use the Creative District’s remaining funds to help market the campaign. The Marketing and Communications subcommittee will make a final determination on how the funds are used (CB News Advertising, KBUT advertising, or paid social media ads). Horne expresses concern about depleting the budget before the end of the year.

Taylor motions to allocate \$196 in funding for the marketing the ‘Give Creatively’ campaign. McKay seconds all in favor.

Update on Tri-Fold Brochure and CBMR

Mason is meeting with CBMR about the tri-fold brochures. Taylor encourages Mason to ask CBMR for help paying for the printing of the brochures.

Update on AEP5 Communication

Work on this is continuing. Mason skips a full update as the meeting is behind schedule. The Marketing and Communications subcommittee will continue working on messaging the AEP5 results.

Creative District Corridor

Henry has been working with the Creative Districts and tourism associations from Salida, Ridway, the North Fork, and Carbondale on the Colorado Tourism Office's "Creative Corridor" grant. The Corridor partners should know shortly if they received the grant. Story, Horne, and Taylor interested in helping with the branding and positioning of the campaign.

Bullet Points for Town Council

Henry will ensure that Merck receives short bullet-points after each Creative District meeting.

1. **The Creative District has worked with the Center for the Arts and the Community School to create a mentorship program for AP Studio Art Students that matches students with professional artists in the Crested Butte Community.** The goal of the program is to provide the Studio Arts students with opportunities to study their preferred discipline with more depth than their teacher could provide alone.
2. **The Creative District partnered with the Film Fest to host the film fest's lounge and bring several influencers to the festival.** The goal was to help promote an offseason cultural event that is starting to be nationally recognized. The writer that we helped bring to the Festival (with the TA) just wrote this great article: <https://www.moviemaker.com/archives/news/crested-butte-film-festival-2017-wrap/>. We also helped bring out David Laub from A24, who is mentioned in the article.
3. **The Creative District awarded a grant to Nicolas Reti and Ivy Walker to research the art history of Crested Butte.** They have found some famous works in our art history, including this one from Thomas Moran: <https://pps-west.com/product/picam-teocalli/> . The Creative District sees this as an opportunity to create an art history archive of Crested Butte and reaffirm Crested Butte's long connection to the arts that set us apart as a cultural destination.
4. **The Crested Butte Creative District partnered with the Ridgway, Salida, Carbondale, and North Fork Creative Districts on a successful \$25,000 Colorado Tourism Office marketing grant application.** The partnership is hoping to help brand the Western Slope as a cultural, as well as an outdoor recreation, destination. Crested Butte has asked that any Crested Butte-specific marketing efforts focus on non-peak seasons.

2017 Crested Butte Creative District RUNNING Budget

Updated 10/27/2017

ADMINISTRATIVE				
			\$23.98	Paper Clip - Office Supplies
Training	\$ 2,500.00			
			\$ 142.08	Retreat: Room Rental
			\$ 200.00	Retreat: Lunch from Ryce
			\$ 21.96	Retreat: Treats from Clark's
			\$ 1,068.00	CCI Summit: DoubleTree Reservation
			\$ 609.20	CCI Summit: Registraton
			\$ 268.92	CCI Summit: Mileage
			\$ 735.00	CCI Summit: Food
		\$100		CCI Change Leader Changing - Sooner McKay
PUBLIC ART POLICY				
Infrastructure	\$ 3,500.00			
SUBTOTAL	\$ 6,000.00	\$ 100.00	\$3,069.14	

First Hawaiian 5/31 4/30, 3/31

General Funds Remaining	\$ 2,830.86
Rollover to 2018 Budget	\$3,500
Remaining	\$ (669.14)

MC	BUDGETED	ALLOCATED	EXPENDED	DESCRIPTION
CTO Grant	\$ 5,000.00			
		\$ 3,200.00		Bloggers and Marketing Plan
			\$ 1,800.00	Payment to Forest Winants
Video	\$ 2,450.00			
Local Ads	\$ 2,250.00			
			\$ 72.75	Crested Butte News Ads - January
			\$ 13.75	Crested Butte News Ads - February
			\$30.45	Crested Butte News Ads - March
			\$ 1,200.00	KBUT
			\$200	Window Stickers
			\$74.20	May CB News
			\$325	Arts Advisor Ad
			\$23.60	June CB News
			\$270.00	Payment to Keitha Kostyk for CD Brochure
			\$682.00	B&B Printers -- Brochure
			\$33.50	August CB News
		\$196.00		Give Creatively Campaign Marketing
Website	\$ 8,400.00			
			\$387.00	Tricia Seeberg Invoice #2017-214
			\$2,386.00	Payment #1 - Socium Digital
			\$1,093.50	Payment #2 - Socium Digital
			\$1,093.50	Payment #3 - Socium Digital
			\$1,093.50	Payment #4 - Socium Digital
			\$1,093.50	Payment #5 - Socium Digital
			\$12.82	Monthly payment to Squarespace
			\$20	Squarespace Domain Renewal
			\$26	Monthly payment to Squarespace
			\$26	Monthly payment to Squarespace
Coffee with Creatives	\$ 800.00			
			\$154.48	May Pizza with Creatives - Mickey's Pizza
			\$30	May Pizza with Creatives - Sustainable CB
			\$ 30.00	Rumors (Jan. Coffee with Creatives)
			\$140	Pitas in Paradise
			\$150	August Cupcakes with Creative - Dee Gamache Cupcakes
			\$22	Reimbursement: Mary Tuck - Clark's Market
Partnership Program	\$ 2,100.00			
		\$700		Website Development for the Community Calendar
			\$1,500	Center for the Arts Installation Match
			\$600	Mallardi Theatre Rental for CB Film Festival
		\$400.00		Film Fest Influencer Flight
SUBTOTAL	\$ 21,000.00	\$4,496	\$ 14,583.95	

First Hawaiian 1/26

First Hawaiian - 3/31

First Hawaiian - 4/30

First Hawaiian - 5/30

First Hawaiian - 6/30

First Hawaiian 1/26

First Hawaiian 1/26

MC Funds Remaining	\$ 1,920.05
Rollover to 2018 Budget	\$2,450
Remaining	\$ (529.95)

EEP	BUDGETED	ALLOCATED	EXPENDED	DESCRIPTION
Spring Small Artist Gran	\$ 5,000.00			
		\$500		Spring Small Artist Grants - Funding Remaining to be Awarded
			\$688.10	Canty - 70% Installment
			\$700	Nelson - 70% Installment
			\$295	Canty - 30% Installment
			\$300	Nelson - 30% Installment
Community Grants	\$ 10,000.00			
		\$0		Spring Community Grants - Funding Remaining to be Awarded
			\$1,050	CBMT - 70% Grant Installment
			\$1,750	CBMHM - 70% Grant Installment
			\$1,050	Story Walk - 70% Grant Installment
			\$950	Story Walk - 30% Grant Installment
			\$700	Iron Pour - 70% Grant Installment
			\$300	Iron Pour - 30% Grant Installment
			\$450	CBMT - 30% Grant Insallment
			\$750	CBMHM - 30% Grant Installment
		\$1,750		Fall Community Grants
			\$1,750	Reti - 50% Grant Installment
Youth Education	\$2,000			
		\$1,500		AP Art Studio Mentoring Program
			\$425	Kindergarten Art Program
SUBTOTAL	\$ 17,000.00	\$3,750	\$ 11,158.00	

EEP Funds Remaining	\$	2,092.00
Rollover to 2018 Budget Remaining		\$1,500
Remaining	\$	592.00

Unallocated Funds	BUDGETED	ALLOCATED	EXPENDED	DESCRIPTION
CU Evaluation			\$420	Lodging at the Cristiana
SUBTOTAL	\$ 1,000.00	\$0.00	\$ 420.00	

Unallocated Funds Remaining	\$	580.00
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FISCAL TOTAL	\$ 45,000.00	\$ 8,346.00	\$ 29,231.09
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DONATION - Old Rock Libr \$28.15

TOTAL Funds Remaining	\$ 7,451.06
Rollover to 2018 Budget Remaining	\$7,450.00
Remaining	\$1.06



Crested Butte Creative District ***Commissioner Roles and Responsibilities*** Approved – 8/2/17

Commissioner Responsibilities to Each Other

In order to best serve the Creative District Commission and work effectively with their fellow Commissioners, Commissioners will:

- *Contribute to the Commission in a meaningful way, according to his or her personal strengths.*
- *Value the collaboration and cooperation of the group*
- *Communicate with the Commission openly and honestly*
- *Trust first, exploring new ideas and assuming that everyone comes to the table with the best intentions for the District*
- *Work from a solution-oriented mindset, focusing on interests and potential answers rather than on obstacles or differences in opinion*

Meetings

Meeting Types

- Full Commission meetings are for updates, funds allocations, and decisions requiring for the consensus of the full Commission
- Subcommittee meetings allow for more detailed discussions on the specific projects and efforts of that subcommittee
- Informal get-togethers of the Commission (must be publicly noticed) are the best venue for open-ended discussions and brainstorming on new projects

Ground Rules for Commission Meetings

- The chair is in charge of running the meeting. Commissioners should wait to be acknowledged by the chair before speaking.
- Agendas should include times for each agenda item
- Understanding that some agenda items may take longer or shorter than expected, Commissioners should make a best effort to remain on topic and on time
- Commissioners should help each other and the Chair keep the meeting on time
- When presenting to the group, Commissioners should strive for brevity and concise statements
- Commissioners are expected to be prepared and read the packet

Interacting with the public

- Commissioners should always seek to be a good ambassador of the Creative District Commission, regardless of context
- Commissioners will inform interested constituents that they are one representative of the Commission and don't have independent decision making authority. Commissioners will respect sensitive decisions in progress.
- Commissioners will inform the public of their work using accurate Creative District information, talking points, and current goals and priorities.
- Commissioners will encourage public participation

Crested Butte Creative District
Commissioner Expectations - Some Additions

- Commissioners shall choose at least one subcommittee to actively participate on during the duration of their term (but are able to participate in as many as they would like).
 - New Commissioners have a period ___ meetings (months?) to decide on which subcommittee they will sit.
 - Commissioners are expected to attend all commission meetings and meetings of their chosen subcommittee(s). If two? meetings are missed without explanation, Commissioner may be asked to step down from the Commission.
 - If a Commissioner is going to be out of town or otherwise unable to participate, the Commissioner is expected to communicate their absences in advance to the Chair of the Commission and the Subcommittee Chair.
 - If a Commissioner misses a meeting, he/she is expected to read the meeting notes and get up to speed. If Commissioner has further questions on any item, he/she is expected to contact the Subcommittee Chair or the Chair of the Commission.

- Each Commissioner is expected to choose a project (or other item) within their subcommittee to “champion”/be in charge of/take the lead on. OR Commissioners may agree to be on a team that is tackling a larger project. Commissioners may take the lead on (or join teams for) as many projects as they like, but agree to be working on at least one at any given time.
 - If in charge of an item, Commissioner will be expected to present their work on and give updates about the progress of that item at the monthly subcommittee meeting.
 - He/she is also expected to write a monthly subcommittee report on that item(s) and send it to the head of the subcommittee to be included in the main Commission meeting subcommittee notes.
 - Those on a team agree to choose one Commissioner in charge of the above items.

- Commissioners are expected to have read the Commission Meeting packet and Subcommittee Meeting Agendas before attending a meeting. If Commissioner has not done so, during the monthly Commission Meeting, the Commissioner is expected to listen to updates and get informed on items before weighing in, or asking questions that may have already been addressed.

What else do we need?

Marketing and Communications Agenda NOTES

November 15, 2017 - Retreat Planning & Subcommittee Meeting

12:00 - 1:00 pm: Retreat Planning (All Commission Only)

1:00-2:00 pm: M&C Subcommittee Meeting (All M&C Subcommittee)

- 12-1pm: Set the January retreat agenda - All Commission
 - Retreat Ideas:
 - Location
 - Jeff look into WSCU & Hilary into IceLab. If not, Al Johnson Board Room? Private homey area?
 - Any Team Building/Hanging out time? Or get down to business? NO.
 - Create/Revisit/Refine the Mission and Values and Vision? Guiding principles? YES
 - What is CD purpose? Who does it serve? Long term vision?
 - Goals? Priorities?
 - Analyze strengths and weaknesses of Commission - SWOT
 - Facilitator help us decide how much to tackle.
 - Revamp and Update Commissioner Roles, Responsibilities, and Expectations - YES
 - Revisit the Community Engagement Portion of our values - where does it fit? - YES
 - Celebrate successes and then,
 - Checks and Balances: Are our subcommittees' projects in alignment with Mission/Vision/Guiding Principles
 - Call to action
 - Facilitator - Jenny reach out to Maryo Ewell
- Create sub-sub committee to work on the Creative Corridor - We got the grant!!! - Hilary
 - No sub-sub. Keep conversation within M&C subcommittee agenda each month.
- Approve the Give Creatively Ad/poster
 - Create the Marketing Plan for the Give Creatively Campaign
 - **Work on this!**

SOME OF THE BELOW WE WERE NOT ABLE TO COVER ON 11/15, AS THE MEETING ROOM WAS DOUBLE BOOKED. THESE ITEMS WILL BE COVERED AT THE DEC MEETING. PLEASE READ BELOW TO GET INFO ON THE DEC 4th TOWN COUNCIL MEETING AND ON THE BACKYARD BBQ.

- Website Update - Hilary
 - How is the directory?
 - Collaborate with Artists of CB? ONE listing for artists?

- AEP 5 Ad Update - Melissa
 - CFTA slide to play before shows
 - CFTA events brochure
 - Art Festival Brochure - Summer 2018
 - ArtWalk Map
 - School of Dance Slide Show before performances
 - Wine & Food Festival Brochure
 - Play Bill - Mountain Theatre?
 - Music Fest?
 - Mountain High Music Fest? Jan 2018
 - WSCU - art, music, literary, film, etc. departments?
 - ICE Lab?
 - TA?
 - Community Foundation?
 - **DEC 4th at 7pm. Arts Alliance scheduled to present the results of the study to Town Council. Commission attend?? Someone to help with PowerPoint presentation? Jenny, Hilary, Melissa**

- Arts Alliance Collaboration Possibilities
 - Commissioner sit on AA?
 - Arts Advisor Magazine?
 - See below

- Current tri-fold brochure - update with CBMR
 - Worry about putting out an outdated map. Sooner sent 18+ businesses not included on our current map. Plus various other needed changes.

- Update on how Film Fest did. From Brodys.

- Update on Paid to Create with KBUT - M'Lissa

- Update on Schaffer Video - Jeff
- Update on Apple Wine label - Jeff

Backyard BBQ Topics:

- Growth (increase, slow, stop), Council's take (Jackson), and the CD's role.
 - New tag line: **“Supporting the Local Creative Economy”**
 - CD get involved in supporting January for creatives and creative businesses.
 - Help house 40 Days of Snow? Under CD Umbrella? Nordic Bonfire Dinners idea.
 - Costume Event Capital of the World?
- Retreat
 - Myers Briggs at the Retreat?
 - Stipends for Commissioners in 2019?
- Is Town Dictating what we do, or are we the driving force?

For 2018 Agenda:

- New tri-fold brochures
 - Have Keitha redesign in JANUARY.
 - Include an infographic on AEP5 data.
 - Overlay public art on current map and make a larger fold-out brochure.
 - Reach out for a partnership with the Museum or OBJ Gallery for a walking tour.
- CD approach Arts Alliance regarding feature article in Summer 2018 Magazine
 - Story of our public art program and a map of our Public Art.
 - Infographic of AEP5 data.
 - HYPE community calendar in AA Mag. Shorter term events are on web. Footer on every page of the magazine with calendar web address.
 - Article on community Calendar.
- In Winter, check in with Crested Butte Magazine and Spring Guide
- Wade Holland - Follow up in 2018 after Schaffer vids, meeting with TA, etc.

KBUT Marketing Prices

A la carte on-air mentions \$20

Event package - 21 on-air mentions - -\$300

Facebook Social Media Advertising

\$75 from 12/6-12/31 – Estimated reach 25k-66k

\$150 from 12/6-12/31 – Estimated reach 38K-100k

CB News

Please see attached price sheet

ADVERTISING RATES

DISPLAY ADVERTISING

PER WEEK rate, for the Crested Butte News, a TABLOID format publication.

Base rate is **\$11/column inch** (2 col = 4" wide, 3 col =6", 5 col =10")

COLOR is available for larger ads only.

***all rates are net & non-commissionable * Deadline is 5 p.m. Monday**

CLASSIFIED ADVERTISING

The Crested Butte News offers text-only classifieds at the rate of **\$6.50/week**. This rate includes 26 words or less. Each word over 26 is an additional 25¢. Contact Nicky at x112 for classifieds or email classifieds@crestedbuttenews.com.

***Deadline is noon Tuesday**

SERVICE DIRECTORY

The Service Directory is available for **\$11/column inch per week**. There is a 12 week minimum to advertise in the service directory. Contact Ellen at x108 or email design@crestedbuttenews.com.

DINING GUIDE

The Dining Guide is offered at **\$25/week** which includes your restaurant logo and a description of 200 words or less AND online listing at crestedbuttenews.com with a link to your restaurant. Contact Ellen at x108 or email design@crestedbuttenews.com.

INSERTS

Inserts begin at **13¢ per piece** (price may vary according to size/weight of insert.)

WEB ADVERTISING

jill@crestedbuttenews.com

CONTACT YOUR AD REPRESENTATIVE FOR MORE INFORMATION:

Jen Nolan (Town of Crested Butte & Mt. Crested Butte)

970.349.0500 x111 • nolan@crestedbuttenews.com

Ashleigh Cahir (Gunnison & Out of Town)

970.349.0500 x113 • ashleigh@crestedbuttenews.com

AD SIZE	NON-CONTRACT	CONTRACT { 12 consecutive weeks or more }
2x2 (4"w x 2"h)	\$44	\$39.60
2x3 (4"w x 3"h)	\$66	\$59.40
2x4 (4"w x 4"h)	\$88	\$79.20
2x5 (4"w x 5"h)	\$110	\$99
2x6 (4"w x 6"h)	\$132	\$118.80
2x7 (4"w x 7"h)	\$154	\$138.60
2x8 (4"w x 8"h)	\$176	\$158.40
2x9 (4"w x 9"h)	\$198	\$178.20
2x10 (4"w x 10"h)	\$220	\$198
2x11 (4"w x 11"h)	\$242	\$217.80
2x12 (4"w x 12"h)	\$264	\$237.60
2x13 (4"w x 13"h)	\$286	\$257.40
2x15 (4"w x 15"h)	\$330	\$297
3x3 (6"w x 3"h)	\$99	\$89.10
3x4 (6"w x 4"h)	\$132	\$118.80
3x5 (6"w x 5"h)	\$165	\$148.50
3x6 (6"w x 6"h)	\$198	\$178.20
3x7 (6"w x 7"h)*	\$231	\$207.90
3x8 (6"w x 8"h)*	\$264	\$237.60
3x9 (6"w x 9"h)*	\$297	\$267.30
3x10 (6"w x 10"h)*	\$330	\$297
3x11 (6"w x 11"h)**	\$363	\$326.70
3x12 (6"w x 12"h)**	\$396	\$356.40
3x15 (6"w x 15"h)**	\$495	\$445.50
5x4 (10"w x 4"h)*	\$220	\$198
5x5 (10"w x 5"h)*	\$275	\$247.50
5x8 (10"w x 8"h)**	\$440	\$396
5x16 (10"w x 16"h)***	\$880	\$792

* add color for \$60 ** add color for \$90 *** add color for \$145

Creative District Commission Meeting
12/6/17
EEP Agenda

Summary of EEP sub committee meeting 11/29/17

Present: Rothman, Mason, Tuck, Horne, McCay, Wishard, Henry (Town staff)
Public: Kristi Murrin, Erin Wright Crista Ryan

1. Proposals for projects from public.

- Kristi Murrin of the Yoga Co-Op proposed that CD fund an artist to paint a mandala /mural on wall of yoga room in town hall. Would be temporary art.
- Crista Ryan and Erin Wright of CB Music Festival presented proposal for public piano project. CBMF has 3 pianos that could be painted and placed around town for public use in the summer. Horne suggested painting one piano for next summer as a trial. Details about permits, artist fee, prepping , painting, moving and maintaining pianos need to be worked out. Also need to add language to Public Art Policy about interactive public art.

EEP committee supports both yoga mural and piano proposals. Once new guidelines for 2018 small grants are revised we will ask them to fill out an application.

2. Public Art Projects (PAP) and Small Grants for 2018 . PAP and small grants have \$5k budget each. Also have 1% for Public Art from Town's capital campaign project budget.

- CD's Public Art program falls into two categories: Public Art Projects and Small Grants. PAP will come from CD and have specifications and will be for temporary art. Small grants will be for proposals from local creatives. (Temporary and permanent?)

-Two cycles for Public Art Projects, \$2,500 each. RFP for first project in January with due date in June. Tuck suggests a public performing space be created at end of Elk with possible help from Town to build infrastructure/ platform. Henry will look into this. Need to define what kind of installation or performance we would like to see. Rothman and Wishard will revise Public Art Project Guidelines to include language that this first installation would be a prototype for future events/art at end of Elk.

-Small Grants will be rolling and capped at \$500 or \$1,000. Will need to address question of how to disburse \$5k over the course of the year. Rothman and Wishard will revise language for Small Grants Guidelines.

- \$6k budget for Arts Education and professional development.

3. Proposal from Horne to paint town light poles. Henry will consult with town. Proposal attached in packet.

4. Beer with Creatives in January. Will firm up details at next EEP. McCay suggests inviting all grant recipients to speak briefly about their projects.

5. Professional Development Survey. Will discuss at next EEP.

6. CD will have 1% of Mallardi capital campaign budget for Public Art. Ideas?

Bullet points for CD Agenda 12/6/18

- Any questions on summary of EEP meeting?
- Proposals for painting a mandala on wall in Yoga room in Town Hall and public piano project with CB Music Festival.
- Re-name and re-structure 2018 grants: Public Art Projects are initiated by CD and Small Grants are proposed by local creatives.
 - Need to confirm cap on small grants
 - Define the RFP for June Public Art Project
 - Approach Town about building a platform at end of Elk.
 - Will all projects and small grant proposals be temporary or permanent art (owned by town)?
- Shaun's light pole proposal (attached)- Hilary will talk to Town
- Budget for Beer with Creatives
- 1% of Mallardi capital campaign- how much?

Colored Light Poles

General Concept

The town of Crested Butte will paint its light poles within the Creative District footprint a different color. The timing of painting of poles would be in the normal course of maintenance of the light poles, so it ought not cost anything extra. This long time period allows for a fun community selection process of pole color.

Arguments For:

Painting the poles a different color would be a distinct and fun visual mark of the Creative District. A sign at the 4way with a district map, our handout maps, and an introduction to the colored poles would go a long way towards meaningfully introducing Crested Butte as a Creative District.

Painting light poles will create a real visual impact by the Creative District on this community's physical environment. This will give the Creative District a credibility and pertinence that we may now desire.

There are essentially no public antique-style light poles in Colorado that are not either black or green. CB having different color light poles would be a strong indicator of the expressive and creative (dare I say unique) character that we have assigned to Crested Butte in the Creative District Process.

Painting light poles will have two distinct historical connections. First, such addition of color is an echo of the color that early skiers brought to the coal mining architecture they found here in the 60's and 70's. Second, painting the poles a different color references "Whatever", but in a way that puts our name to colored light poles in this community, and demonstrates our ability to take good from bad.

This is a super cheap way to create a big and fun visual impact, using a process that is already happening, and which is inherently temporary.

Variation 1

Simply paint all the light poles in the district footprint a different color, to be selected by the community.

Variation 2

Using a select and smaller group of light poles, commission artists to hand paint/decorate individual poles. A design submission process is envisioned to avoid surprises. Painted poles could be collected or dispersed, and placed on a map. We could attach locally sourced coin boxes to allow people to vote for their favorite pole with coins, the proceeds perhaps split between artist and the CD. After an initial group, perhaps one losing pole could be repainted each summer. This provides the community an ongoing art selection opportunity, which is engaging and a service.