



Creative District Commission Agenda

April 4, 2018 9-11am

Town Hall 507 Maroon Avenue

Meeting Room Junior

9:00 - Call to Order

9:05 – Minutes, Budget, and Future Meeting Dates Review

9:15 – Staff Report – Henry/Yerman

- Open Space/Creative District Coordinator Hiring
- Update on CCI Registration
- Destination Signage
 - o Motion to appoint a Commissioner to the selection committee for destination signage
- Mallardi Public Art Selection
 - o Motion to set a special meeting date for the selection of the public art for the Mallardi Theatre

9:20 – General Business - Mason

- Selection of a new Vice-Chair
 - o Motion to appoint a Commissioner as the Vice-Chair of the Creative District
- Update on Wayfinding Signage Manufacturer (Wishard)

9:25 - Events, Education, and Projects (EEP) Subcommittee Report – Rothman

- Paid to Create Grant Selection
 - o Motion to approve or deny Mary Boddington’s “Upstairs Craig Lamar Mural”

9:30 - Marketing and Communication (MC) Report – Birnie/Woods

- Creation of a video on Nick and Ivy’s “Art History of Crested Butte” Project
 - o Motion to allocate \$1000 to Shaffer Nickel for the creation of a 5-7 minute video
- Printing of quad-fold brochures
 - o Motion to allocate \$780 to RoShamBo for the design and printing of 1,000 Creative District Brochures

9:35 – Finalize 2018 Action Plan - Henry

- Review outcomes
- Set measurable (SMART) goals for each priority area
- Determine information/expertise needs for each priority area
- Review our organization set-up: Are we positioning ourselves to be able to achieve our goals?
 - o Subcommittees
 - o Budget

10:55 – Public Comment

11:00 - Adjourn

Upcoming Subcommittee Dates:

April 11, 12-2 pm– Marketing and Communications

April 26, 12-1:30 pm – Events, Education, and Projects

For complete meeting dates and changes, visit cbcreativedistrict.org