

Town of Crested Butte

P.O. Box 39 • Crested Butte, Colorado 81224 • (970)
349-5338

-A National Historic District-

www.townofcrestedbutte.com



Request for Creatives **Safe Route Creative Crosswalks**

The Town of Crested Butte (“Town”) is looking for creative individuals to design and paint unique, creative crosswalks for the walking safe route for the Crested Butte Community School. Through this project, the Town hopes visibly show the safe route for students to walk and bike to school, while enhancing the creative spirit of the Town of Crested Butte’s Creative District.

Each crosswalk will be 24 feet long by 6 feet wide. All designs must be painted with asphalt paint, which will be provided by the Town. Designs must be eloquent but simple; only traffic code colors (Red, Yellow, White and/or Handicap Blue) may be utilized in the design. The painting must occur in two settings: half of the crosswalk needs to each be painted in one day, so as to only close 1/2 of the street to traffic a maximum of 2 times.

Creatives may apply to design and paint the crosswalk for one or more of the locations listed below, so long as each of their proposed designs is unique to each location. Selected creatives will be responsible for coordinating closely with Town staff in finalizing their designs and installation schedule. **Each selected applicant will receive \$1,000 per crosswalk plus up to \$100 stipend for brushes and materials. The Town will supply the paint.**

Crosswalk Locations:

7th Street and Belleview Avenue

8th Street and Belleview Avenue

8th Street and Red Lady Avenue

Timeline

July 17, 2018	Request for Proposal Posted
August 1, 2018	Deadline to submit proposals to the Town of Crested Butte
August 5, 2018	Selection Committee Review, Proposals Awarded
August 17, 2018	Project substantially completed

* Dates subject to change at the request of the Town of Crested Butte

Project Requirements

****Please note that the project requirements have been updated. Please view addendum #1 to view the requirements and use the design template to craft your proposal****

- Design must be 24 ft. long by 6 ft. wide.
- Design must be eloquent but simple: only traffic code colors (Red, Yellow, White and/or Handicap Blue) may be utilized in the design.
- Painting must occur in two settings: one side of the street will be closed to traffic for each setting.
- Chosen creatives must work with Town Staff to ensure that design meets to address any design, maintenance, or installation concerns.

Proposals

Interested creatives should submit a proposal with the following information:

1. List of location(s) that the applicant is interested in submitting a design for
2. Proposed materials list for each crosswalk. Provide the name and quantity of the traffic code colors you will use.
3. Color sketch of unique design for each crosswalk the creative is proposing to complete. Include dimensions.
4. Description of applicant's qualifications.
5. Photos and description of up to 3 similar past projects.
6. Proposed project workflow, including proposed project completion date.
7. Three references

Submission

All proposals must be received no later than 11:59 pm on August 1, 2018. Proposals may be submitted via mail, email, or in-person to:

Mel Yemma

Creative District/Open Space Coordinator

Town of Crested Butte

PO Box 39 (mail)

507 Maroon Avenue (in-person)

Crested Butte, CO 81224

(970) 349-5338

melyemma@crestedbutte-co.gov

Attached: Creative Crosswalk Examples

Austin, TX



Madrid, Spain





Town of Crested Butte

P.O. Box 39 • Crested Butte, Colorado 81224 • (970)
349-5338

-A National Historic District-

www.townofcrestedbutte.com



Addendum #1

Crested Butte Creative Crosswalks

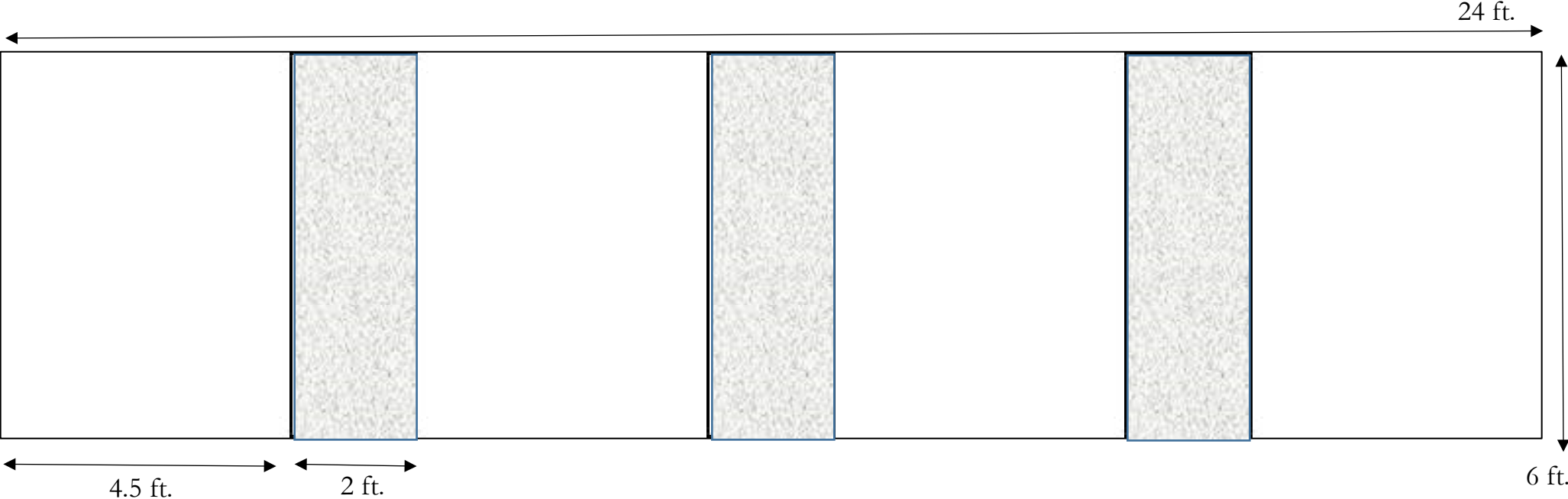
Request for Proposals

7/20/18

The Town of Crested Butte has changed the following requirements for creative crosswalk proposals:

1. Designs must be in between the white lines on the crosswalk. Please utilize the attached design template to draft your design (in color). Selected applicants will paint their design first and then the town will finish the crosswalk with fresh white lines on top of the design.
2. Designs may not incorporate retroreflective colors. Applicants may choose the colors that they would like to use, but the paint must be a highly-durable road marking paint that is able to withstand all weather conditions without washing off. All paint must be approved by the Town. Proposals must include the names and quantity of the paint intended to be used.

CREATIVE CROSSWALK DESIGN TEMPLATE



Use this template to show your creative crosswalk design.

Designs must be submitted in color and must list the paint types to be use.

Designs may not incorporate retroreflective colors. Applicants may choose the colors that they would like to use, but the paint must be a highly-durable road marking paint that is able to withstand all weather conditions without washing off. All paint must be approved by the Town. Proposals must include the names and quantity of the paint intended to be used.

CROSSWALK DIAGRAM KEY

	White regulatory bar: DO NOT DRAW HERE. Each bar is 6 ft. by 2 ft.
	Crosswalk Space: Add your design here. Each space is 6 ft. by 4.5 ft.