



# Town of Crested Butte

P.O. Box 39 • Crested Butte, Colorado 81224 • (970)  
349-5338

*-A National Historic District-*

[www.townofcrestedbutte.com](http://www.townofcrestedbutte.com)



## Request for Creatives

### Iron or Metal Embellishment for Creative District Destination Sign Post

The Crested Butte Creative District is requesting proposals from local creative individuals for the creation of artwork for the base of the Creative District sign. The Creative District encourages iron or black metal embellishments for the two posts holding up the Creative District sign at the 4-way lawn. The Creative District is seeking an installation that will enhance the posts holding up the sign and will contribute to the unique sense of place in downtown Crested Butte.

## Background

### About the Crested Butte Creative District

The Town of Crested Butte was officially a Colorado Creative District by the State of Colorado in July 2016. The Crested Butte Creative District nurtures a vibrant creative culture in downtown Crested Butte through support for local creatives, increased collaboration between creative organizations, and enhanced visibility of creative endeavors throughout the Creative District. The Creative District preserves the fun, funky character and cohesive community identity that has set Crested Butte apart from other mountain resort towns. One of their primary goals is to create paid opportunities for local creatives.

## Project Requirements

1. The artwork must relate to the sign that is already there (see photo). Design should match the size and scale of the sign and space
2. The Creative District requests the use of iron or black metal that will relate to the current design of the sign and the wayfinding signs around town.
3. The artwork must be installed in a way that it will not require ongoing maintenance, or will be removable for the winter months if it cannot withstand snow. Selected creative must work with Town staff to ensure that the piece can be safely and easily installed.
4. The design must be created exclusively by the selected creative.
5. Selected creative must finalize the proposed design with the Town Staff prior to fabrication and installation.

6. Selected creative must assist Town Staff with the drafting of a maintenance plan for the piece.

### **Budget**

The budget for the project is \$2,500, including materials and installation.

### **Timeline**

September 10, 2018	Request for Proposal Posted
September 28, 2018	Deadline to submit proposals to the Town of Crested Butte
October 3, 2018	Tentative Selection Date
November 23, 2018	Project completed

\* Dates subject to change at the request of the Town of Crested Butte

### **Proposals**

Interested creatives should submit a proposal with the following information:

1. Color design sketch and description.  
*Include information on the design concept and what it will communicate to viewers.*
2. Materials list.
3. Expected project dimensions.  
*Include specific information on which walls will be utilized and any special information on necessary maintenance.*
4. Description of applicant's qualifications  
*Resume, portfolio, website or written description.*
5. Descriptions and photos of past three-dimensional work.  
*If past work includes hanging art, please include.*
6. Proposed project workflow, including proposed project completion date.  
*Describe your proposed work process for this project – including a timeline with dates for design, creation, and installation.*
7. Detailed budget  
*Include material and labor costs.*
8. Three references  
*Any professional references are acceptable – references do not need to be related to public art.*

### **Selection**

Proposals will be evaluated and selected by the Creative District commission.

Proposals will be evaluated on the following criteria:

1. Project feasibility: Does the project have a high likelihood of being completed as proposed? Does the project meet all technical requirements?
2. Aesthetic merit: Does the applicant display a high-quality of artistic skill? Are they experienced and well-prepared to create a truly exceptional artwork?
3. Maintenance: Does the project require significant ongoing maintenance? Will the project remain in good condition over time?

### **Submission**

All proposals must be received no later than 11:59 pm on September 28, 2018. Proposals may be submitted via mail, email, or in-person to:

#### **Mel Yemma**

Creative District/Open Space Coordinator  
Town of Crested Butte  
PO Box 39 (mail)  
507 Maroon Avenue (in-person)  
Crested Butte, CO 81224  
(970) 349-5338  
[melyemma@crestedbutte-co.gov](mailto:melyemma@crestedbutte-co.gov)

### **Attachment: Creative District Sign**

