



Town of Crested Butte

P.O. Box 39 • Crested Butte, Colorado 81224 • (970)
349-5338

-A National Historic District-

www.townofcrestedbutte.com



Request for Proposal Crested Butte Creative District Public Art Catalog Project

RFP Sent: February 6, 2019

Proposals Due: 5 PM MDT, February 27, 2019

Project Overview

The Crested Butte Creative District is currently seeking proposals for a project manager (writer and researcher) to research and create a public art catalog of all existing public art installations in the Town of Crested Butte. This catalog will include all art that is publically visible (whether is it located on public or private land). The overarching goal of this project is to create a comprehensive online catalog and map for locals and visitors alike to explore the unique creativity in the Crested Butte Creative District. The project manager will be responsible for creating an inventory of all public art throughout the Town (indoor and outdoor), and researching and writing the history behind each piece (who created it, what led to its installment, what was the inspiration).

Project Requirements

1. The public art catalog project will run from March 11, 2019 to July 1, 2019.
2. The public art catalog must include (at a minimum):
 - a. Inventory list and location of all current public art in the Town of Crested Butte (list, photos, and map of location) (*the Creative District commission has developed an initial list of about 22 public art pieces (see Appendix A, but it will be up to the project manager to verify the list and add any other necessary public art installations)*)
 - b. The name of each installation and the name of the artist or creator
 - c. A short paragraph describing each piece and explaining the history and inspiration behind each installation
3. The final document shall be single word document with each public art installation on a single page including the following information: name, artist, location, basic photo,

description and history/inspiration. The Creative District will replace each photo with a professional photo prior to publishing the catalog.

4. Selected individual will check in monthly with Town planning staff to coordinate photo and mapping needs, while providing updates on the progress of the project.

Budget

The project manager will receive a \$2,500 stipend to complete the project. This stipend is intended to cover the project manager's time for developing and researching the project, as well as putting together the final document. Professional photos of each piece will be coordinated separately.

Timeline

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|-------------------|---|
| February 7, 2019 | Request for Proposal Posted |
| February 27, 2019 | Deadline to submit proposals to the Town of Crested Butte |
| March 4-5, 2019 | Application Review and Applicant Interviews |
| March 6, 2019 | Applicant Selected |
| March 11, 2019 | Project Begins |
| May 1, 2019 | Initial Inventory List Completed |
| July 1, 2019 | Full Project Completed |

** Dates subject to change at the request of the Crested Butte Creative District and/or Town of Crested Butte*

Proposals

Interested individuals should submit a proposal with the following information:

1. Cover letter. Cover letter should include information about why you are interested in this project, past relative experience relating to writing and investigative research, and an overview of how you will go about completing this project. Resume and/or portfolio submission is optional.
2. An example of a sample catalog entry. The sample entry shall be about the indoor mural at 308 3rd Street called "Anima on 3rd Street" by Heather Bischoff. Initial information about the mural is on www.cbcreativedistrict.org/news. The example must include at a minimum the name, location, artist, description, history of the installation, inspiration for the installation, and photo. This will be used as your writing sample.
3. Three references
Any professional references are acceptable.

Selection

Proposals will be evaluated by the Crested Butte Creative District public art subcommittee, and the selected applicant will be chosen by the Crested Butte Creative District Commission. Selection date is tentative but will occur by March 6, 2019. The selected applicant will need to supply their W-9 tax information to the Town of Crested Butte.

Proposals will be evaluated on the following criteria:

1. Project feasibility: Does the project have a high likelihood of being completed as proposed?
2. The writing sample and attention to detail of the example catalog entry
3. Applicant's past experience with writing and research

Submission

All proposals must be received no later than 5 pm on March 8, 2019. Proposals may be submitted via mail, email, or in-person to:

Mel Yemma

Open Space/Creative District Coordinator
Town of Crested Butte
PO Box 39 (mail)
507 Maroon Avenue (in-person)
Crested Butte, CO 81224
(970) 349-5338
melyemma@crestedbutte-co.gov

Appendix A—Initial Public Art List

Located on Public Land

Knight & Dragon (Town Entrance)
Giant Columbines (4-Way Lawn)
Little Free Library (4-Way Bus Stop)
Paradise Ski Chair (Gunnison RTA Bus Stop)
Indoor Mural (308 3rd Street Public Restrooms)
Red Lady Red Lamp Post (in front of Montanya Distillers)
Jokerville Installation (Indoors at the Mallardi Theatre)
Locally Created Bench (on Lupine Trail)
Old Lumber Yard/Historic Remnants (West end of Elk Avenue)
Mountain Express Busses (All Painted Busses)
“Thunderbird” by Sean Guerreo (on South Side of Center for the Arts)

“Herschel’s Garden” Sculpture located in front of new Center for the Arts
Roz Cooke Bronze Sculpture on Elk Avenue (in front of Lils)
Grump Sculpture in Crank’s Plaza (outside of Town Hall)
Steve Glazer Collection in the Center for the Arts

Located on Private Land—Publically Visible

Horse (On 6th street/Whiterock)
Rhino (on top of True Value)
Sean Guerrero’s Benches (Visitors Center + Last Steep + Brick Oven)
Ski Chandelier (CB Nordic)
Kate Seeley’s Bus (2nd and Whiterock)
Buddha’s Head (Mabuhay)
Art History of Crested Butte Collection in CB Mountain Heritage Museum